

SBS 9

SBS 9 is a Dutch commercial television channel owned by [Talpa Network](#) through [Talpa TV](#). The channel was launched on 1 January 2015 at 12:00 CET with a movie marathon.^{[2][3]} The channel can be received via all television providers in the Netherlands. Other channels of the group in the Netherlands are [SBS 6](#), [NET 5](#) and [Veronica](#).



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History

SBS Broadcasting announced its plans for a launch of a fourth channel in the Netherlands already in 2009. On 22 August 2014, the company officially released its definite plans for a new channel targeting female viewers.^[4] The channel got its name **SBS 9** on 27 September 2014. The launch date was set in January 2015.^[5]

On 10 April 2017 Talpa Holding acquired a 67% stake from Sanoma Media Netherlands.^[6]

Programming

Mainly [films](#) and [television series](#) with every day of the week a different theme.^[7]

- Mondays: Various
- Tuesdays: Comedy
- Wednesdays: Action
- Thursdays: Drama
- Fridays: Family
- Saturdays: Thriller
- Sundays: Romance

References

1. "Jaarrapport 2016"(https://www.kijkonderzoek.nl/images/SKO_Jaarrapport/SKO_Jaarrapport_TV_2016.pdf)(PDF). Stichting Kijk Onderzoek.
2. Jarco Kriek (27 November 2014)."SBS9 trapt met filmmarathon af"(<http://www.totaalTV.nl/nieuws/18599/sbs9-trapt-met-filmmarathon-af.html>.) TotaalTV.nl.
3. Jarco Kriek (27 November 2014)."SBS9 vanaf 1 januari bij M7, UPC en Ziggo in basispakket"(<http://www.totaalTV.nl/nieuws/18221/sbs9-vanaf-1>-

Launched	1 January 2015
Network	Talpa TV
Owned by	Talpa Network
Picture format	576i 16:9 (SDTV) 1080i (HDTV)
Audience share	0.8% (2016, [1])
Country	Netherlands
Broadcast area	Netherlands
Headquarters	Amsterdam, Netherlands
Sister channel(s)	SBS 6 NET 5 Veronica
Website	www.sbs9.nl
Availability	
Terrestrial	
Digitenne	-
Satellite	
CanalDigitaal	Channel 13 (SD)
Cable	
Ziggo	Channel 19

januari-bij-m7,-upc-en-ziggo-in-basispakket.html) TotaalTV.nl.	(HD)
4. Jarco Kriek (22 August 2014). " Plannen voor vierde SBS-zender "(http://www.totaaltv.nl/nieuws/17138/plannen-voor-vierde-sbs-zender.html). TotaalTV.nl.	IPTV
5. Jarco Kriek (27 September 2014). " SBS9 wordt vierde zender SBS Nederland " (http://www.totaaltv.nl/nieuws/17498/sbs9-wordt-vierde-zender-sbs-nederland.html) TotaalTV.nl.	KPN/Telfort/XS4ALL Channel 34 (SD)
6. " Het is nu officieel: Sanoma verkoopt SBS aan Talpa " (http://nos.nl/artikel/2167491-het-is-nu-oficieel-sanoma-verkoopt-sbs-aan-talpa.html) (in Dutch). NOS . Retrieved 10 April 2017.	Channel 720 (HD)
7. Robert Briel (28 November 2014). " SBS9 set for January 1 launch "(http://www.broadbandtvnews.com/2014/11/28/sbs9-set-for-january-1-launch/) BroadbandTVNews.com.	Streaming media
	Ziggo GO ZiggoGO.tv

External links

- [Official website](#)
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